

For Immediate Release from The Michael Koolidge Show (www.koolidge.com)

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MITT ROMNEY BOOKED AS FIRST GUEST ON THE MICHAEL KOOLIDGE SHOW'S MOVE TO DRIVETIME

Rochelle, IL – Due to overwhelming popularity and a significant increase in advertisers' interest, The Michael Koolidge Show (TMKS) is moving from its regular late afternoon slot to Prime Time Drive - 5 to 7PM (US Central) on News/Talk 1060 WRHL and www.koolidge.com. The exciting move comes not even a year after the show began airing in early Spring 2006 and will take effect on Presidents Day, Monday, February 19th, 2007.

****ADDENDUM** - Presidential candidate Mitt Romney is booked as the first guest for the Monday, February 19th show**

WRHL programming director Greg Saunders: "In the short time that The Michael Koolidge Show has been on the air, we've found that he has tremendous appeal to our listeners. He's funny and brings a unique perspective to our airwaves. Audio broadcasting is evolving at breakneck speed, and with on-line streaming, podcasting, and the upcoming release of the I-phone, Michael's on top of it all, constantly thinking of ways of new ways to make great radio. We're lucky to have him."

Michael Koolidge: "I treat the show as if I were on a stage for two hours every day, bringing a completely new show to the audience. Some of the audience pops in for 15 minutes, some stay the whole two hours. We have politicians, sports and media figures, business experts -- as long as they have something interesting to say, they're welcome on my show. My mission is the same every day: to make great radio and to keep listeners listening, and my secret is that my guests are always more interesting than me. Don't tell anyone."

The Michael Koolidge Show is the first and only daily radio talk show in the nation hosted by an Operation Iraqi Freedom veteran. Michael talks every Thursday with an active duty U.S. soldier serving in Iraq, and has done so every week without fail since early September of 2006. His is also the only show that does this with such regularity.

And while the war effort is near and dear to Michael's heart, his show segments "cover it all." Previous guests on TMKS have run the gamut, from the Surgeon General of the United States Richard H. Carmona to the rock band OK GO, folk singer Judy Collins, Senator Dick Durbin and former Speaker of the House Dennis Hastert, former IL Treasurer Judy Baar Topinka, conservative icon Phyllis Schlafly, best-selling author Po Bronson and hundreds of others. Michael regularly has journalists from the Chicago Sun Times, the Chicago Tribune, and the Wall Street Journal on his show, as well as entrepreneurs, local news makers and entertainers. The fast paced, guest-heavy show averages about a dozen unique guests a week. TMKS puts out two separate highly popular weekly podcasts and has extensive audio archives that have been downloaded thousands of times, available at www.koolidge.com

Michael Koolidge served six years on active duty in the U.S. Army as a cavalry and adjutant general officer, achieving the rank of captain. Mike's army service took him through the hills of Kentucky, the parachute drop zones of Georgia, the swamps of Louisiana, the sands and mountains of the Mojave Desert, the windy city of Chicago, and finally to the combat zone of Kuwait and Iraq. He has a bachelor's degree in political science from Boston University and a master's degree in communication from Northwestern University. He has also completed both the writing and improvisational acting programs at the Second City Training Center in Chicago.

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