

The Michael Koolidge Show

One hour of engaging, intelligent and regionally-based radio.

Anytime, anywhere. 100% bartered and hands-free.

Premium content, six days a week.

The Michael Koolidge Show is a provocative, guest-heavy, generalist daily talk show that focuses on news, politics, sports and lifestyle issues. In the mold of Dennis Miller, Spike O'Dell, Laura Ingraham and Roe Conn, TMKS has built a loyal Northern Illinois and Western Chicagoland following in just a few short years. TMKS is the first and only daily radio talk show in the nation hosted by a young veteran of Operation Iraqi Freedom – Since September 11, 2006, TMKS has spoken weekly with an active duty U.S. servicemember in **Baghdad, Iraq** and has more recently set up a regular talk with **Kabul, Afghanistan**. Previous guests on the show include **Al Roker, Rod Blagojevich, Mitt Romney, Bill Richardson, Dick Durbin, Rudy Giuliani, Ann Coulter, Clarence Page, Denny Hastert, Steven R. Covey** and the band **OK Go**.

- After an initial set up, the show can run on any station, anywhere, at any time of day, without satellite linkups or board operators or any button pushers to speak of. It's completely hands free.
- Got an hour to fill? TMKS can fill it. Uploaded to an ftp server daily by 12:30PM, four show segments are ready to air in 22050 Hz/16-bit mono .wav format. No .mp3 conversion needed.
- 100% bartered show with **12:30** local avails, **47:30** of floating network content six days a week.

"All of us in the media understand that conflict draws attention. But the best, like Mike, realize they develop lasting relationships with listeners by engaging thoughtful guests. He never yammers at guests but also doesn't allow them to fall into lazy bore time. And yet, as civil and smart as Mike is, he somehow makes even civility a really fun and memorable listen. In business terms, he's building a loyal brand that is far more interesting and stickier than regular radio."

*-Doug Elfman
Syndicated columnist ("The Game Dork")
and journalist with The LV Review Journal*

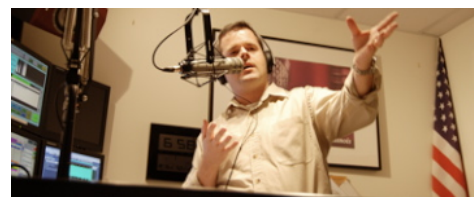
"Michael tracks the top issues, finds people who know the inside story, and draws out the details and background so listeners understand an issue just as if they were at the event. I also like that he has the guts to poke fun at, really, well...anyone!"

*-Melissa Hahn
Reporter with the Illinois Radio Network*

"Koolidge makes sense...Mike has put the top 'talking heads' in the country on my station: Huckabee, Coulter, Durbin, Romney, Giuliani, Hastert... BLAGOJEVICH! Mike's unique life experiences, high integrity and bold attitude make him the perfect host. His willingness to work with his affiliates make him a winner in my book."

*-Greg Saunders
Programming Director
News/Talk 1060 WRHL*

"...partisan but not over-reactive. Intelligent and entertaining. My favorite weekly podcast bar-none. And the best part: You're funny."
-Shane, 32-year-old male (from a listener e-mail)

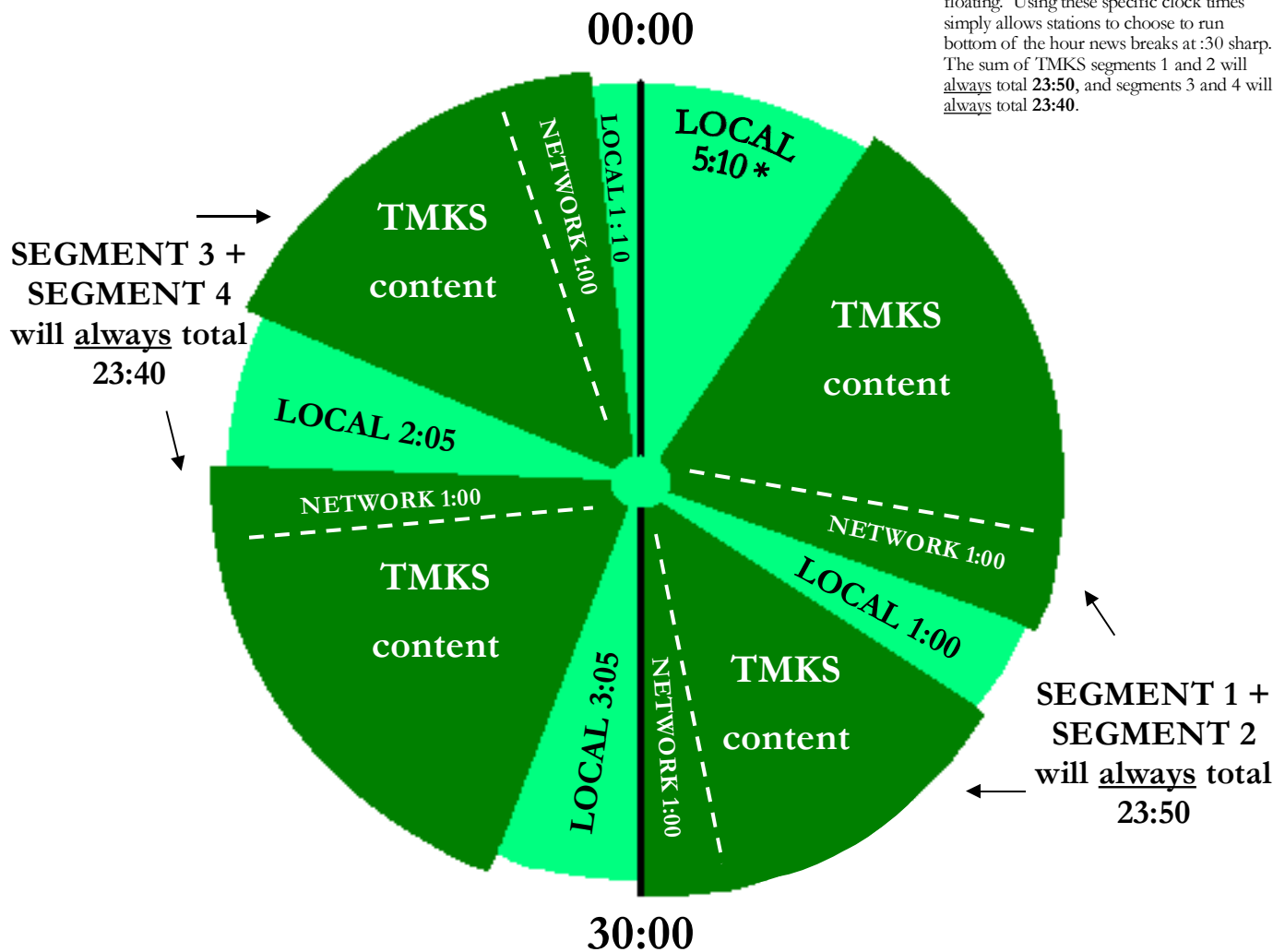


www.koolidge.com

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AFFILIATE PROGRAM CLOCK as of January 2009

*All TMKS segments and local breaks are floating. Using these specific clock times simply allows stations to choose to run bottom of the hour news breaks at :30 sharp. The sum of TMKS segments 1 and 2 will always total 23:50, and segments 3 and 4 will always total 23:40.



All show segments are
22050 Hz
16-bit mono
Windows PCM wavs
available daily at:

www.koolidge.com/stations

TMKS CONTENT (incl. network spots) TOTAL: 47:30	LOCAL INVENTORY AVAIL TOTAL: 12:30
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